



Lyttony

Press Kit Guide

Revision: 2023-01

Table of Contents

Overview	2
Reviewer - Free Promo Code	2
Requirements/Pricing/Info	2
Feature List	3
Quick Usage Tutorial	4
Testimonials	6
Useful Links	6
Product Web Page Link	6
AppStore Links	6
Promo Video Link	6
FAQs	6
Tips & Extras	7
General	7
Mac	7
iOS	7
Why the funny name?	7
How does it work, really?	7
About	8
SchwanSongs - The Company	8
Eduard Schwan - The Author	8
Contact Me	8

Overview

Endless creative story openers are now at your fingertips with Lyttony, a rather novel opening-sentence-generator for your iPhone, iPad, and Macintosh.

Lyttony creates millions of original and thought-provoking story openers, useful for both teachers and students in creative writing classes, authors or writing clubs needing new inspiration, or just quick ideas for daily writing practice.

Lyttony is easy to use. It does not require you to choose from confusing topic lists, play 20-questions, or create an on-line account. You are immediately provided ready-to-use opening lines, with no restrictions on their use. Feel free to copy them as-is into your next best-seller, or edit them to your liking.

Ask Lyttony as many times as you want – there's something for everyone. And if you find a great opener, bookmark it or share it with friends. You can always rewind back to your favorite bookmarked lines later.

Lyttony can send you a new story every day, and create customized stories with your name and your favorite color (and more) woven into in the text.

For iPhones/iPads, Lyttony is integrated into your Messages app, so that you can create stories or access your bookmarks and send them from within the Messages app without leaving the conversation.

Lyttony can read the text aloud in your favorite computerized voice.

Lyttony can also be synchronized with "Global Story-time", so you and other Lyttony users from around the world can all receive the same story at the same time.

Reviewer - Free Promo Code

Please feel free to request a "Promo Code" from me if you wish to receive a free fully-functioning version of the software to review. <mailto:note@schwansongs.com>

Requirements/Pricing/Info

Product Name: Lyttony

Hardware/Software Requirements: Runs on a Macintosh, Intel or Apple Silicon, under Mac OS 10.12 or newer, and on iPhoneOS/iPadOS v. 12.0 or newer.

Price: \$0.99 USD

Latest Version: version 2.0.0, released January 2023

Download: The full software is available on the Apple App Store for Macintosh or iOS.

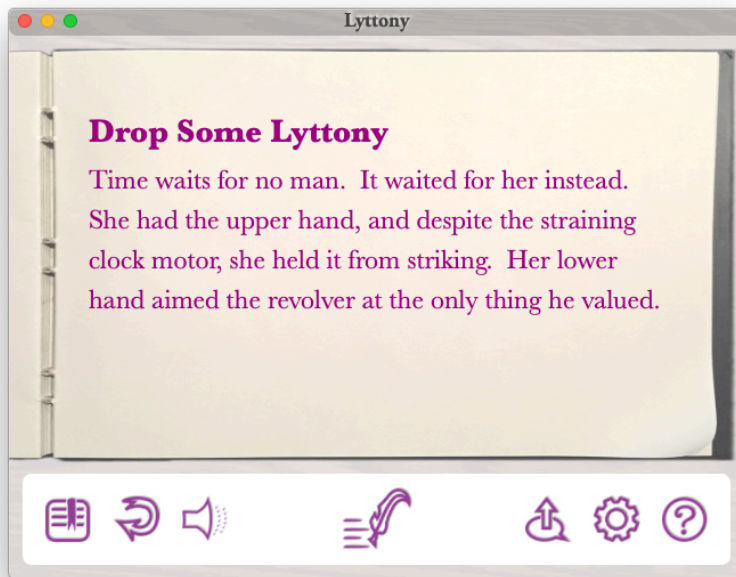
Feature List

- Personalized * You can add your own name, type of pet, favorite color, etc. and Lyttony will weave these into its stories for you.
- Customized * The Preferences/Settings page lets you choose a favorite color for the story text.
- Bookmark & Rewind * Bookmark up to 10 stories, then tap Rewind to choose a bookmarked story from the list and instantly re-display it. This is good for bookmarking/saving and revisiting prior funny ones, or sending the story-code to friends so they can jump to it too.
- Read Stories Aloud * Lyttony can read your stories out loud, whenever you tap the Speaker/Read button, or automatically with each new story. Tap Settings to choose from any of the installed text-to-speech voices.
- Daily Dose * Do you want to receive a daily idea without even running the app? There's a setting for that! Just turn on "Daily Notifications", choose an hour of the day to have it delivered, and every day like clockwork, you will get a new story idea! You can read it in place in the notification center, or tap it to have it displayed by Lyttony.
- Messages App * On the iPad and iPhone, Lyttony also shows up as a Messages app extension, so you can create and send stories to friends without leaving the Messages app. It even remembers your bookmarked stories and works with GlobalSync mode. Open the Messages app. Click the Lyttony extension. Pick a story. Send.
- Global-Sync * Turn on Global-Sync mode and tap in to the "global story-cosmos." All Lyttony users around the world can get the same story at the same time, no matter where they live. So if you and somebody in another country both choose "every hour", then all Lyttony apps will dish out identical stories together every hour. Turn on Global-Sync, set the same time-frequency as your friends, and enjoy synchronized story time.
- Share * Send your favorites to friends via e-mail or social media, save them to your photos, or copy/paste them into your writing project.
- Shake it up * Shaking your iPad or iPhone will automatically generate a new opener. NOTE: iOS only, Macs are not meant to be shaken or stirred.

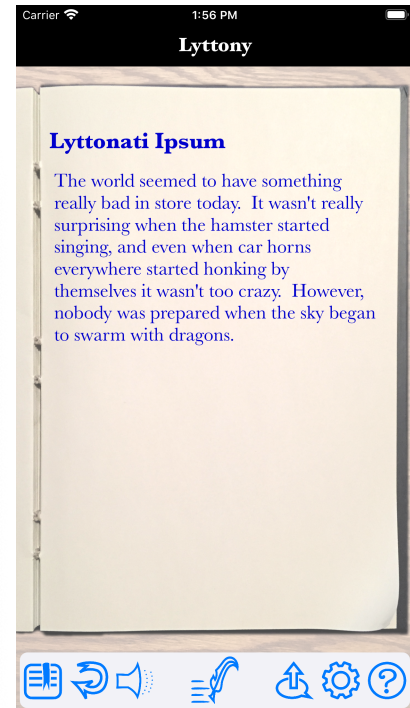
Need some ideas for your next great story, or stuck trying to think of an opening line for a writing assignment, since "It was a dark and stormy night" is already taken? Let Lyttony provide the impetus to wet the quill, unblock the synapses and pour inspiration into your mind. Lyttony's lines are freely available for you to use for your own projects or publications.

Quick Usage Tutorial

When you first launch Lyttony, it will bring up the main story window, with a new story at the top, and a set of control buttons at the bottom:



Macintosh Version



iOS Version

The control buttons at the bottom do the following things:



BOOKMARK: Adds the currently displayed story to a saved list of up to 10 stories, which are saved on the device. If you add more than 10 stories, the oldest stories will be removed from the list. The list of bookmarked stories can be displayed and chosen by pressing the **REWIND** button.



REWIND: Brings up a window that displays the list of currently saved bookmarks, lets you choose one, and pressing the "rewind" button at the bottom will re-load and redisplay that as the current story.



READ ALOUD: This will read the currently displayed story using your currently chosen text-to-speak voice. You can choose different voices to use from the Settings dialog, which you can access by pressing the **SETTINGS** button.



NEW STORY: This "rolls the dice" and generates a new story to display.



SHARE: Allows you to send the currently displayed story to others to any of the built-in sharing destinations (e-mail, Instagram, photos, etc.)



SETTINGS: Brings up a multi-page window with controls letting you change and customize many aspects of the software. You can change the color of the text, turn on daily notifications which sends you a new story each day, edit in your own personalized information (your name, your favorite pet and color, etc..) which will be woven into many of the stories, change the voice to use for reading the stories, and turning on the "GlobalSync" feature.



HELP: Brings up the Intro popover screens on the Macintosh, or brings up a landing page on iOS with buttons for CREDITS, INTRO, RATINGS, and REPORT-PROBLEM.

Testimonials

These are copied from recent reviews on the App Store:

"Really Useful! - This is a great little prompt generation app. I'm loving it!"

Useful Links

Product Web Page Link

<http://www.schwansongs.com/lyttony/>

AppStore Links

Macintosh Version:

<https://itunes.apple.com/app/lyttony/id1329510531?ls=1&mt=12>

iOS Version:

<https://itunes.apple.com/app/lyttony/id1329510137?ls=1&mt=12>

Promo Video Link

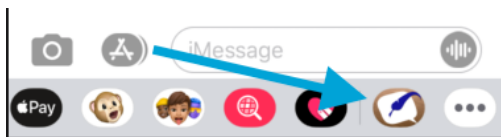
<https://youtu.be/q0Bo9TkMvHA>

FAQs

- *Can I write and publish my own story using these story ideas without royalty or copyright issues?* - Yes, that is the whole point! Any stories you create using Lyttony quotes are completely yours to give away or sell. No copyright or attributions needed, you don't even need to mention this software.
- *How do I access this directly from my messages app?* - After you install the Lyttony app on your



iPhone or iPad, simply run the Messages app: and click the little "apps" icon, and you should see the Lyttony icon there: Click it, and create new stories and post them right there! It



can also list the bookmarks you saved with your iOS Lyttony app, by dragging the top of the Lyttony pane up to expand the Lyttony message view, so you can choose and send them too.

- *Can I add some of my own story ideas into this software to share, and get my name in the credits too?* - Yes, for the next big release... it requires some time and work for me to convert each story idea into the right format for the software, but I will again recruit some writers to add to the melting pot for the next major release. Please send me an e-mail with your request.

Tips & Extras

General

You can save up to 10 bookmarked stories. As you save new ones after that, the older ones get removed from the list.

Easter-egg, sort of: There is a piece of music I wrote, and an accompanying super-short-story, hidden in the app.

Mac

You can directly select the text of the current story and copy it for pasting into other documents.

iOS

You can shake your iPhone/iPad, and it will generate a new story.

You can tap on the story, and the text will be immediately copied to the paste-board, where you can switch to another application and paste it in as text.

Why the funny name?

The name "Lyttony" comes obliquely from Edward Bulwer-Lytton, a Victorian-era British novelist/playwright, who penned the infamous opening line, "It was a dark and stormy night..." and who created the quote "The pen is mightier than the sword!"

To see what other people are doing with Bulwer-Lytton-esque opening one-liners, dive into this web site: <https://www.bulwer-lytton.com>

How does it work, really?

Although I cannot divulge all the secrets, I can tell you that these are not lists of pre-canned sentences, nor are they completely random sentences... they are something rather complicated in between, insuring trillions of unique and intriguing sentences.

Lyttony incorporates my powerful and proprietary MakeSents© Engine, which runs on "Abstruse Ingenuity" (A.I.)

About

SchwanSongs - The Company

SchwanSongs is a sole-proprietor-operated company, operated by myself, Eduard Schwan. I specialize in writing Macintosh and iOS software for education and entertainment.

Eduard Schwan - The Author

I spent my first lifetime in San Diego California, USA, writing various kinds of software including educational, language translation, tax preparation, and video/photo editing, as well as raising children and publishing a computer graphics book.

I am now enjoying my second lifetime with my wife, surrounded by eagles and owls in the forests of Washington State. I am busily writing and publishing my own software and books, composing music, making music videos, photographing wildlife, perfecting his home-roasted coffee, traveling and exploring, and still learning and creating new things every day.

Contact Me

I have endeavored to offer as much information as I can think of here, but I may have missed something you need... please don't hesitate to e-mail me and I will answer any questions you may have!

Please contact me at:

Eduard Schwan, Sole Proprietor

e-mail: note@schwansongs.com or schwansongs@gmail.com

web: www.schwansongs.com